**“Rental Management” Website**

**Purpose**

The purpose of this website is to make managing a rental property easier by being able to list all the rental properties under management, a list of the tenants that the landlord rents out to, and lists of plumbers, contractors, and electricians that can do repairs necessary to any rentals. Those repairs are the main purpose for the website as it will be able show who can do which work as well as get comments on the work that has been done with other landlords.

**Target Audience**

The target audience will be for people between 18-60. The reason why this range is so large is that not only landlord’s will be able to access the site, but tenants and contractors will also have their own pages as well. Tenants may range from 18-40, but that can change as they could be older as well. There will be a focus on landlords so that they can share information on renters and contractors. That age group may have a wide range as well but can roughly be between 25-65. This means that the website should be mobile-friendly, with an app to come in the future.

**Content**

The content of this page will solely be text and pictures. The text will include a range from numbers on the balance of each rental site, all the way to include information on contractors and tenants. Pictures can be used to provide faces to names and profiles, as well as needed repairs. Videos may be uploaded to demonstrate work from contractors, or from tenants to show problems that need to be fixed.

**Similar Websites**

There are similar websites that have been built. There is one that provides similar services that this website will do as well. It provides information to landlords, tenants and to contractors. The other sites mainly provide software to be downloaded to the computer. Though there is a famous site that provides information on contractors.

<https://www.tenantcloud.com/>

<https://www.angieslist.com/>

**Sitemap**

The website will be using a hierarchical organization with clearly defined sections. These sections will show what kind of contractors can be called up, or if there is rent due on a property. The home page for the landlord will not have much information on it as the sections will contain all the information. There will be notifications to show that there are new pieces of information to be found in specific places. There should not be more than three clicks for a user to find what they are looking for.

**Website Wireframe**

**Text, letter

Description automatically generated**

**Color Scheme**

The color scheme of the website should provoke a sense of elegance about being in charge of a property and provide a sense of calm when problems arise. The main function is to provide landlords with a sense of control and order to what could be a jumbled mess. It should also show that even if there are problems, the user has come to the right place for help. The background will be white to provide neutrality to the colors used for these purposes.

<https://paletton.com/#uid=5410u0kHzkuaFw0g0qFqFg0w0aF>

Chart, treemap chart

Description automatically generated

**Font**

The font family will be Helvetica Neu, Helvetica, Arial, sans-serif

This is an easy-to-read format, so any age group will have no problems when it comes to reading any messages that are on the webpage. Arial will be used for the main text, with Helvetica to be used as headers. Helvetica Neue will be used for profile names and addresses. It is not yet known how well this will translate to mobile, but the fonts can be changed if there are problems.

**Accessibility Statement**

The design for this website is to make everything simple for a landlord to obtain any information. This will make using any software for those with disabilities feel seamless when pairing with the website. The color scheme will not be used for important messages as that will be white and black to be helpful with those with color-blindness. The photos and videos will be designed so that users with older computers will not have to wait too long to see them as well. Mobile users will be able to use the site as well.